

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
WEDNESDAY, 24 OCTOBER 2007**

Present: Dr Ita O'Donovan, Juneed Asad, Leo Atkins, Linda Banton, Yolande Burgess, Councillor Patrick Egan, Gary Ince, Howard Jeffery, Walter Steel.

In Attendance: Zena Brabazon, David Hennings, Ambrose Quashie, Emma Tate, Martin Tucker.

LC1. APOLOGIES AND SUBSTITUTIONS

The Chair welcomed those present to the meeting and noted that apologies had been received from the following people:

Councillor Kaushika Amin

Colin Compton

Paul Head

- Howard Jeffery substituted

Stanley Hui

Huw Jones

Janette Karklins

Sarah Stonehouse

Michael Thompson

LC2. MINUTES

RESOLVED:

That the minutes of the meeting held on 5 June 2007 be confirmed as a correct record.

LC3. REVISED TERMS OF REFERENCE

The Board considered revisions to its Terms of Reference that had been made in order to reflect the Sustainable Community Strategy and the indicative LAA targets.

It was noted that North London Business had been excluded from the membership list and the document would be amended accordingly to include the organisation.

In order to clarify the Board's accountability to the HSP Board and its responsibility for delivering the objectives set out in its Terms of Reference and the LAA targets, it was agreed that the following wording should be included as the first line under 'Objectives':

'To deliver on behalf of the HSP the priorities set out in this document'

It was noted that the Greater London Enterprise was comprised of two different sections, one of which, dealt with property. In order to avoid any conflict of interests and to ensure clarity, it was agreed that an item under which declarations of interest could be made should be included on all future agendas.

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
WEDNESDAY, 24 OCTOBER 2007**

RESOLVED:

That, subject to the amendments set out below, the revised Terms of Reference be approved:

- Inclusion of North London Businesses within the membership
- The Objectives section being amended to include the following sentence as the first objective:

'To deliver on behalf of the HSP the priorities set out in this document'
- That Declarations of Interest be added as a standard item on the Board's agendas

LC4. REGENERATION STRATEGY

The Board received a presentation on the Regeneration Strategy, which had been formed in order to improve economic vitality and prosperity within the Borough.

It was noted that there were three key priorities contained within the Strategy for improving outcomes for:

- **People:** by increasing skills, raising employment and reducing Worklessness
- **Places:** by making Haringey more attractive to live by investing in key locations
- **Prosperity:** by creating prosperity by creating and maintaining a 21 Century Business economy

The Chair noted that people's skills capacity needed to be built upon in order to enable them to participate within a prosperous community. Part of creating a prosperous community included enabling people to obtain a better income by equipping them with the skills and confidence to seek work.

Concern was raised that a misleading impression might be given in relation to the accessibility of some of the areas referred to in the document from Haringey. There was agreement that the wording used should be amended to address this concern.

RESOLVED:

That, subject to the wording in relation to the accessibility of areas outside the Borough, the revised Terms of Reference be approved.

LC5. BUSINESS SUPPORT

MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP) WEDNESDAY, 24 OCTOBER 2007

The Board considered a report and received a presentation on Business Support in Haringey.

It was noted that there were a large number of small businesses in the Borough and that particular support was required to assist these. In terms of self employment and entrepreneurialism there was a lack of consistency in the Borough. Areas such as Tottenham and Northumberland Park having comparatively low rates.

In order to address these disparities Neighbourhood Renewal Funding (NRF) was being used to provide Business Support. There several initiatives, including City Growth that formed the Business Support Programme these included support for:

- Young People
- Industrial Estates
- BAME Business Support
- Franchising

In terms of moving forward it was noted that progress was being made in forming a one-stop shop for Haringey businesses wanting to access Council departments and improving the way the Council responded to the needs of businesses by establishing a more joined up approach. It was noted that a Single Business Account was being established in order to facilitate this.

It was noted that the Haringey Guarantee had been established in order to reduce Worklessness in the Borough's most deprived areas.

The Chair requested that specific dates were set within the 'Moving Forward' section of the report in order to ensure that business growth was achieved.

In response to queries as to why it had been proposed that the initiative whereby 1% was added to Business Rates and used as a pooled fund for businesses to bid from; the Board was advised that it be felt that this should be revisited and that previously it may have been underestimated how much finance this could potentially draw in.

Concern was raised that the priorities of local businesses may not be in line with those of local residents and there was agreement that this would need to be monitored.

It was noted that other Boroughs had formed a single point of contact who represented local businesses and that this had been useful in enabling better town centre management as the views of local businesses could be articulated better through one single point.

RESOLVED:

To note the report.

LC6. HARINGEY INTERIM GUARANTEE REPORT

The Board received a report outlining progress that had been made in relation to the Haringey Guarantee.

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
WEDNESDAY, 24 OCTOBER 2007**

It was noted that the Interim Evaluation Report had been received, which reviewed how effectively the programme had performed during the first year, September 2006 to September 2007. It was noted that the programme was exceeding targets in relation to uptake, with one hundred and forty-nine people being helped into work as of the end of September.

Local schools had commented on how beneficial they had found the programme and it was noted that the additional support offered had formed part of the measures that had led to schools in the Borough achieving better GCSE results.

It was noted that surveys had been undertaken of people not on the programme, programme participants, project managers and employers engaging with the programme. Unemployed people not accessing the programme had not received feedback from prospective employers when they were not successful in being selected for a post. People not on the programme cited reasons such as racial discrimination and a lack of skills and qualifications as reasons why they felt they had not obtained positions.

In order to raise awareness of the programme it was being publicised within a newsletter. A video had also been produced by people on the programme who were currently on a work placement with a film production company.

Project Managers had responded positively in general, though some concerns had been expressed regarding the future of funding for the programme.

It was noted that ways of building the capacity to provide more support once people had obtained work were being looked at. Job Centre Plus were working with the Council to ensure that support continued to be provided.

RESOLVED:

To note the update.

LC7. NORTHUMBERLAND PARK FAMILIES INTO WORK UPDATE

The Board received an update on progress in relation to the Northumberland Park Families into Work project.

It was noted that the Employment and Skills Team were about to carry out a short service audit of what was currently being delivered in the Northumberland Park area.

Following this there would be a series of meetings with services and partners in order to develop these ideas further and draft proposals for the Board to consider, which would then be worked on and presented in more detail for approval by the HSP, Council and GoL.

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
WEDNESDAY, 24 OCTOBER 2007**

An officer Steering Group, which was comprised of officers from the Council and partners, had been established and had met on 8 October to draft an outline proposal and begin to plan a work programme for the project.

It was noted that families often came into contact with many different organisations and that these often addressed problems in isolation. Establishing a whole systems, integrated approach where the family was looked at as a whole, would enable issues to be picked up and addressed by the relevant organisation earlier on. It was noted that funding streams were likely to be allocated on this basis in the future.

RESOLVED:

To note the update.

LC8. CITY GROWTH UPDATE

The Board received an update on the Haringey City Growth.

It was noted that the Steering Group for the City Growth project had met on 26 September to review progress on the Cluster Action Team and the work plan for the Marketing Tottenham programme.

The next meeting of the City Growth Board was being held on 2 November and an update would be provided at the next meeting.

RESOLVED:

That the update should be noted and that a more detailed update should be provided at the next meeting.

LC9. RESPONSE TO GREEN PAPER: 'IN WORK: BETTER OFF'

The Board received a report summarising the Government Green Paper 'In Work, Better Off: Next Steps'.

It was noted that the deadline for responses to consultation was 31 October and Board members were asked to feed back any comments as soon as possible. Once the response had been compiled it would be shared with partners.

The Chair commended the report to the Board.

RESOLVED:

To note the report.

LC10. NEW LOCAL AREA AGREEMENT (LAA) TARGETS

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
WEDNESDAY, 24 OCTOBER 2007**

The Board received a report in relation to the new Local Area Agreement (LAA) targets.

It was noted that thirty-five indicative targets for the new LAA had been discussed at a meeting held with GoL on 14 September and that these formed the starting point for further negotiation.

In addition to the thirty-five indicative targets compiled by the HSP there were seventeen further statutory targets in relation to educational attainment and early years.

It was noted that the Enterprise Board was responsible for the delivery of four of the indicative targets and that the Board was accountable to the HSP for their delivery.

RESOLVED:

To note the report.

LC11. KEY PERFORMANCE INDICATORS

The Board received a report on progress against Key Performance indicators selected for monitoring during the last quarter.

RESOLVED:

To note the report.

Dr Ita O'Donovan

Chair